



Is Your Nonprofit Addressing Trauma and Preventing Violence? Join Us for Free Capacity Building Workshops!

	Wednesday April 18, 2018 10am-Noon	Thursday April 19, 2018 10am-Noon	Tuesday May 1, 2018 10am-Noon	Wednesday May 23, 2018 10am-Noon	Thursday May 31, 2018 10am-Noon
Helen Keller Park 1045 W 126th St. Los Angeles, CA 90044 (West Athens/Westmont)	Got Help? Finding and Keeping Great Volunteers	(No Workshop)	Making the Case: Elements of a Well Written Grant Proposal	Keeping in Touch: Effective Contact Management	The Perfect Pitch: Telling Your Nonprofit's Story to Engage and Fundraise
A.C. Bilbrew Library 150 E El Segundo Blvd. Los Angeles, CA 90061 (Willowbrook)	The Perfect Pitch: Telling Your Nonprofit's Story to Engage and Fundraise	(No Workshop)	(No Workshop)	Making the Case: Elements of a Well Written Grant Proposal	Keeping in Touch: Effective Contact Management
George Washington Carver Park 1400 E 118th St. Los Angeles, CA 90059 (Willowbrook)	(No Workshop)	(No Workshop)	Got Help? Finding and Keeping Great Volunteers	(No Workshop)	(No Workshop)
Florence Firestone Community Service Center 7807 S. Compton Ave. Los Angeles, CA 90001 (Florence-Firestone)	Keeping in Touch: Effective Contact Management	(No Workshop)	The Perfect Pitch: Telling Your Nonprofit's Story to Engage and Fundraise	Got Help? Finding and Keeping Great Volunteers	Making the Case: Elements of a Well Written Grant Proposal
YWCA GLA Compton Empowerment Center 1600 E. Compton Blvd. Compton, CA 90221 (East Compton)	(No Workshop)	Making the Case: Elements of a Well Written Grant Proposal	Keeping in Touch: Effective Contact Management	The Perfect Pitch: Telling Your Nonprofit's Story to Engage and Fundraise	Got Help? Finding and Keeping Great Volunteers



Robbin Randolph

Got Help? Finding and Keeping Great Volunteers

Most nonprofits could use additional help, but...is all help good help? Does it sometimes seem like using volunteers is more trouble than it's worth? Effectively managing and keeping great volunteers requires planning and structure. This workshop will provide an overview of the seven critical elements of effective volunteer management. Participants will learn how to prepare, manage, and retain volunteers and have an opportunity to develop a volunteer job description for their organization.



Robert Lewis

Making the Case: Elements of a Well Written Grant Proposal

Writing a grant proposal is often an intimidating process for nonprofits. Regardless of the type of funder you're requesting support from, the elements of a solid grant proposal remain the same. Presenting concise and compelling information is a critical part of making an argument for grant support. This workshop will cover all the necessary elements of a written proposal. These elements allow a proposal to flow logically, make the argument for a funding partnership, and convince a grantmaker why an "investment" in your organization will generate a social return on investment. Participants will have the opportunity to gain practical knowledge they can immediately apply in drafting grant proposals for their organizations.



Lisa Odigie

The Perfect Pitch: Telling Your Nonprofit's Story to Engage and Fundraise

Every agency has a compelling story, but how well does that story engage audiences, recruit volunteers, and gather donations? This workshop will provide tools and resources to move participants from talk to action. With free/low cost resources, your agency will learn how to develop a media kit, create marketing materials, engage the press, and use ads to generate donations online.



Daniel Healy

Keeping in Touch: Effective Contact Management

Maintaining contact with individuals you serve or who have a vested interest in your organization is essential for operations and building your organization's network. This workshop will provide an overview of web-based tools and resources for effective contact management. Participants will self-assess their communication needs, learn about free/low-cost web-based tools and resources, and identify action steps they can take to improve their capacity for keeping in touch with stakeholders. Participants are encouraged to bring a laptop or tablet device for use during the workshop.

For more information and to RSVP, please contact Daniel Healy: dhealy@ph.lacounty.gov

Workshops are presented by the L.A. County Department of Public Health Trauma Prevention Initiative. The goal of the Trauma Prevention Initiative is to reduce trauma visits and deaths throughout Los Angeles County, beginning with reducing the high rates of violence in South Los Angeles. The Initiative will build a foundation for a comprehensive approach to violence prevention and intervention by coordinating strategies across the lifespan, leveraging resources of existing programs and developing innovative programs, policies, and partnerships.